# DIGITAL MEDIA

# THE CHURCH NETWORK ONLINE ADVERTISING —

Online advertising on the TCN home page puts your ad in front of hundreds of church administrative leaders every day.

Your ad will appear front-andcenter whenever the home page appears. This prime advertising location is limited to only five advertisers.

#### **SPECIFICATIONS**

Canvas size: 298 pixels x 298 pixels Image size: 283 pixles x 285 pixels

Ads open at random when the site is accessed and rotate every five seconds.

#### RATE

The rate for a three month contract is \$1,000.00.

## THE TCN MARKETING OPPORTUNITY

TCN National Conference brings together over 600 church business professionals each year, providing your company exhibit, advertising, and sponsorship opportunities. Consult the folder, *The Church Network Marketing Opportunity 2: National Conference* for details.

*INSIGHT* is a quarterly magazine featuring sound, practical material written to support the work of church administrative leaders. For details, see *The Church Network Marketing Opportunity 1: INSIGHT Magazine.* 



### OTHER DIGITAL MEDIA OPPORTUNITIES

CHURCH NETW:RK

The Ultimate Guide to Church Suppliers

The Ultimate Guide to Church Suppliers is TCN's largest, most comprehensive guide ever. The Guide is a powerful search engine that searches the Web sites of all companies represented in the list. To learn more, go to ultimatechurchsuppliersguide.com/mediakit/index.html.



TCN's *Weekly Update* tackles today's relevant issues, gathered from sources like The Associated Press, The New York Times, Financial Times and the leading industry publications. For more details, go to *http://mk.multibriefs.com/MediaKit/Audience/NACBA*.



HE CHURCH NETWOR

MARKETING OPPORTUNITY

12655 North Central Expy Suite 950 Dallas, TX 75243-3811 www.thechurchnetwork.com (800) 898-8085 (972) 699-7555 (972) 699-7617 Fax

# The Church Network Advertising Agreement

Contact's Name	Title
INSIGHT ISSUES (see	e The Church Network Marketing Opportunity 1: INSIGHT Magazine fo
□ Spring 20	□ Summer 20 □ Fall 20 □ Winter 20
	□ 4-Color □ Black & White
Double page	□ Full page □ 2/3page □ 1/2 page □ 1/3 page
Amount for <i>INSIGHT</i>	ads \$
Other Requests	
Quarter 1 (Jan-Mar) 20	Church Network Home Page (\$1,000 per quarter) Quarter 2 20 Quarter 3 20 Quarter 4 20
Quarter 1 (Jan-Mar) 20 Amount for Splash ads	Quarter 2 20 Quarter 3 20 Quarter 4 20 \$
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